

Impact of the Arts on the Individual and the Community

	Individual			Community		
	Material / Health	Cognitive / Psych.	Interpersonal	Economic	Cultural	Social
Direct Involvement in the Arts	<p>Builds interpersonal ties and promotes volunteering, which improves health</p> <p>Increases opportunities for self-expression and enjoyment</p> <p>Reduces delinquency in high-risk youth</p>	<p>Increases sense of individual efficacy and self-esteem</p> <p>Improves individuals' sense of belonging or attachment to a community</p> <p>Improves individuals' creative abilities</p>	<p>Builds individual social networks</p> <p>Enhances ability to work with others and communicate ideas</p>	<p>People are paid to create their art</p> <p>People pay for artworks</p>	<p>Increases sense of collective identity</p>	<p>Gets people involved in their community</p> <p>Connects organizations</p> <p>Gives people experience working with local businesses</p>
Audience Participation in the Arts	<p>Increases opportunities for employment</p> <p>Relieves stress</p>	<p>Increases cultural sensitivity and appreciation</p> <p>Enhances visuo-spatial reasoning (Mozart effect)</p> <p>Improves school performance</p>	<p>Increases tolerance of others and their cultures, creativity, and imagination</p>	<p>People (especially tourists) spend money on local businesses that promote art</p>	<p>Builds community identity and pride</p> <p>Leads to positive community norms such as diversity, tolerance, and free expression</p>	<p>People come together who might not otherwise come into contact with each other</p>
Presence of Artists and Art Organizations	<p>Increases individual opportunity to be involved in the arts</p>			<p>Increases attractiveness of the area to tourists and investors</p> <p>Spurs economic growth</p> <p>Greater likelihood of revitalization</p>	<p>Improves community image and status</p>	<p>Promotes neighbourhood cultural diversity</p> <p>Reduces neighbourhood crime and delinquency</p>